

**ST PETER'S CATHOLIC HIGH SCHOOL**

**& SIXTH FORM CENTRE**

**GCE**

**IN**

**APPLIED BUSINESS**

**AT**

**ADVANCED LEVEL**

## What are Applied GCE's?

Applied GCE's are equivalent to A-Levels.

- ♦ GCE's are equivalent to A-Levels and take one year for the AS award and two for the full award.
- ♦ The grades available are A to E.
- ♦ You gain your GCE by studying modules which are tested by both coursework and externally tested exams.

## Entry Requirements

For an Applied GCE you would be asked for at least GCSE's at grades A-C. you will need to show competence in Maths and English.

## After the Course

Provided you achieve a suitable level you can move on to the Higher National Diploma or a degree course at University.

The General Certificate of Education in Business is an exciting alternative to traditional A-Levels for students who have at least 4 GCSE's at C grade or above and are intending to follow a career related to business and finance. The course will cater for a wide range of career needs in commerce, manufacturing, service industries and the Public Sector.

## What will you study for the AS?

Unit 1—Investigating People at Work

Unit 2—Investigating Business

Unit 3—Investigating Marketing

## What will you study at A2?

Unit 4—Business development

Unit 5—Managing and Developing People

Unit 6—marketing decisions

## Assessment

The course is assessed principally on a series of assignments and end of unit tests.

*To find out more about the course please speak to Mr Layhe, Mrs Williams or Mr Jones.*