

What can I do after I've completed the course?

It provides a solid foundation for studies at a higher level in the following subject areas: business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management or international business. It may also lead on to a career in the commercial world e.g. in banking, sales, product management or general management. Business and management skills are also considered desirable skills to have in public sector organisations or charities.

This qualification could also enable students to progress on to a straight economics degree with a focus on theory, or a degree in applied economics such as environmental economics, labour economics, public sector economics or monetary economics. Alternatively students may like to study business economics or mathematical economics degree or study economics with other subjects e.g. politics, philosophy or history as a combined degree. Post university employment rates of economists are among the highest for graduates. They are likely to find employment in finance, banking, insurance, accountancy, management and consultancy. Some become professional economists.

See Mr Layhe or Mr Jones for more details.

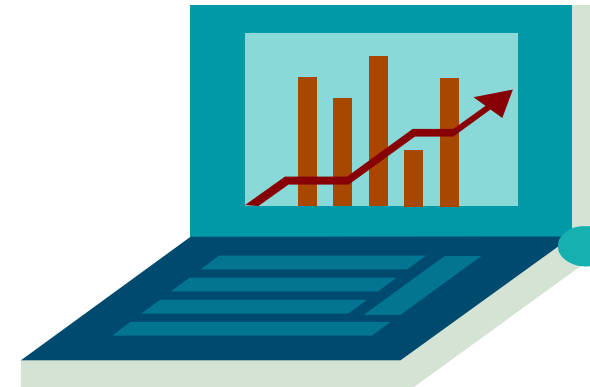
St Peter's RC High School
& Sixth Form Centre



Economics

&

Business Studies



Student Guide

ARE YOU LOOKING FOR AN A—LEVEL WHICH PREPARES YOU FOR A WIDE RANGE OF UNIVERSITY COURSES?

What do I need to know, or be able to do, before taking this course?

Although you may not have studied anything business or economics related before, that does not matter! What is much more important is that you want to know how to succeed in setting up and running a business and how running a business may be affected by the economy. Most schools or Colleges will expect you to have achieved at least a grade C in GCSE Maths and English.

The applied nature of the Edexcel course makes them a particularly appropriate starting point for these courses. The subjects themselves are often linked to others to form joint courses.

Is this the right subject for me?

This course is suitable for students who:-

- ◆ Prefer exams to coursework
- ◆ Are prepared to take an interest in current economic issues, business news and international business.
- ◆ Want to learn how to analyse information effectively and be able to suggest solutions to real problems affecting business, the economy and individuals.
- ◆ Enjoy analysing and presenting the merits of alternative courses of action
- ◆ Many degree courses today include some Economics and Business as they assume that they will be of assistance to graduates in their future careers. You will find it in degree courses in engineering, science, foreign languages and many others.

ARE YOU LOOKING FOR A COURSE WHICH WILL HELP YOU IN THE WORLD OF WORK?

By laying the foundations of Economics and Business in a way which focuses on the uses and application of ideas and theories, you will be better equipped to relate the content of your studies to your working life. The material covered and the relationships which are built up through the course will help you to understand how industry and commerce functions within the economy.

How will I be assessed?

Unit number And unit title	Level	Assessment Information	Number of marks allocated in unit
Unit 1: Developing New Business Ideas	AS	Exam length: 1 hour 15 minutes supported multiple choice questions where students write A short justification of why they Chose that answer and/or why the Other answers are incorrect. Worth 32 marks. Questions based on data*-worth 38 marks.	70
Unit 2b: Business Economics	AS	Exam length: 1 hour 15 minutes supported multiple choice Questions worth 24 marks. Questions based on data—46 marks	70
Unit 3: International Business	A2	Exam length: 1 hour 30 minutes questions based on data—35 marks. Case study and questions worth 45 Marks (the case study is not pre- Released)	80
Unit 4b: The Wider Economic Environment and Business	A2	Exam length: 1 hour 30 minutes Questions based on data—30 marks Decision making report and questions worth 50 marks (the decision making Report is not pre-released).	80